

## Diageo World Class 2018 Romania SCORING System\*

\*Explained in Anexx 1

(total available points 400 – 100/150/150)

- In order for the registration in the Diageo World Class 2018 Romania competition, users must be registered for both of the trends: **Heat of the Moment** and **Signature**
- Attending World Class Studios: **20 points**

This year, World Class Studios in Romania occurs during 15.11.2017 – 22.02.2018 and will have the following two stages. Bartenders who will attend the **World Class Studio** presentation tour will receive the extra 10 points.

Here is our agenda for February 2018:

### **SIGNATURE – 10 points**

- A. Brasov 12 feb 2018/ 14:00 / Hirscher 12**
- B. Cluj – Napoca 14 feb 2018 / 14:00/ Charlie Upstairs**
- C. Timisoara 15 feb 2018/ 15:30/ Fratelli Club & Lounge**
- D. Constanta 19 feb 2018/ 14:00/ Fratelli Club**
- E. Bucuresti 20 feb 2018/ 13:30/ Interbelic Cocktail Bar**
- F. Iasi 21 feb 2018/ 15:00/ Oddity**

- Entering Cocktail **ON-TIME**: Don't forget to upload your recipe on time, without this you cannot participate.

### **SIGNATURE**

- Starts from 12.02.2018 till 12.04.2018, up to 11.59 PM
- Facebook Sharing of cocktail on personal page: **30 points**. Become a World Class Ambassador!  
Make your cocktail an inspiration for the bartender community, share your cocktail picture on the social media channels using the **#DiageoWorldClassRomania2018** and **#TrueSpirit** hashtags and **tag LUCIAN TURCU, ONCE PER WEEK**, in order to win the 30 extra points.
- Reserve Listings and World Class Display: **20 points**.  
  
Raise the bar! Be sure that you have at least 5 SKU's (products) from the Diageo Reserve portfolio (link here: <http://test.thereservebar.ro/portfolio/johnnie-walker-gold-label-reserve.html>) **present in your bar** display and menu and also place the special World Class Menu in your bar in order to win the 20 extra points.
- Implement your World Class Drinks or World Class Menus in your bar: **30 points**

NR CRT	PRENUME SI NUME	ORAS	E-MAIL	Heat Of The Moment	Signature	100 points					TOTAL
						Social Media	Display	World Class Drinks/ Menu	WCS 1	WCS 2	
				150 points	150 points	30 points	20 points	30 points	10 points	10 points	
1											
2											
3											
4											
5											
6											
	DIAGEO WORLD CLASS 2018	ROMANIA	SCORING SYSTEM								
	<b>* ANNEX 1</b>										

- Judging sheet: **max 150 points** - see the judging criteria below

### What is the Signature challenge?

The Signature Concepts Studio is for experienced bartenders with a solid knowledge of both cocktails & spirits wanting to gain an understanding of how great bars operate.

Many of the greatest bars in the world have a signature serve which they have become synonymous with.

From the Bellini at Harry's Bar Venice, the Hanky Panky at The Savoy through to modern classics such as Black Pearl's Death Flip – all great bars have iconic serves which summarize their ethos to drink & the vibe of the venue.

Within this challenge, we want you to create a serve that embodies both you & your bar's unique perspective on what a great cocktail is.

Think about iconic serves from other places & what made them so special?

Think about your venue & what makes it so special?

### Brands to be used

Singleton Of Dufftown 12 YO, Cardhu 12 YO, Talisker 10 YO, Tanqueray No. Ten, Cîroc Vodka, Ketel One Vodka

### Judging Notes

1 World Class judge will be scoring you on your cocktail serve.

