

## Diageo World Class 2018 Romania SCORING System

\*Explained in Annex 1

(total available points 400 – 100/150/150)

- In order for the registration in the Diageo World Class 2018 Romania competition, users must be registered for both of the trends: **Heat of the Moment** and **Signature**
- Attending World Class Studios: **20 points**

This year, World Class Studios in Romania occurs during 15.11.2017 – 22.02.2018 and will have the following two stages. Bartenders who will attend the **World Class Studio** presentation tour will receive the extra 10 points.

Here is our agenda for November - December 2017 and February 2018

### **HEAT OF THE MOMENT – 10 points**

- A. Constanta 16 nov 2017/ 14.00 / Fratelli Club**
- B. Bucuresti 17 nov 2017/ 14.00 / Joben**
- C. Cluj- Napoca 24 nov 2017 / 14.00 / Charlie Upstairs**
- D. Brasov 28 nov 2017/ 16.00 / Adaggio**
- E. Timisoara 29 nov 2017/ 15.00 / Fratelli Club & Lounge**
- F. Iasi 12 dec 2017/ 14.00 / Time-Out**

### **SIGNATURE – 10 points**

- A. Brasov 12 feb 2018**
- B. Cluj – Napoca 14 feb 2018**
- C. Timisoara 15 feb 2018**
- D. Constanta 19 feb 2018**
- E. Bucuresti 20 feb 2018**
- F. Iasi 21 feb 2018**

- Entering Cocktail **ON-TIME**: Don't forget to upload your recipe on time, without this you cannot participate.

#### **1. HEAT OF THE MOMENT**

- Starts from 16.11.2017 till 11.02.2018, up to 11.59 PM

#### **2. SIGNATURE**

- Starts from 12.02.2018 till 12.04.2018, up to 11.59 PM

- Facebook Sharing of cocktail on personal page: **30 points**. Become a WorldClass Ambassador!  
Make your cocktail an inspiration for the bartender community, share your cocktail picture on the social media channels using the **#DiageoWorldClassRomania2018** and **#TrueSpirit** hashtags and **tag LUCIAN TURCU, ONCE PER WEEK**, in order to win the 30 extra points.
- Reserve Listings and World Class Display: **20 points**.  
Raise the bar! Be sure that you have at least 5 SKU's (products) from the Diageo Reserve portfolio (link here: <http://test.thereservebar.ro/portfolio/johnnie-walker-gold-label-reserve.html>) **present in your bar** display and menu and also place the special World Class Menu in your bar in order to win the 20 extra points.

- Implement your World Class Drinks or World Class Menus in your bar: **30 points**

NR CRT	PRENUME SI NUME	ORAS	E-MAIL	Heat Of The Moment	Signature	100 points					TOTAL
				150 points	150 points	Social Media 30 points	Display 20 points	World Class Drinks/ Menu 30 points	WCS 1 10 points	WCS 2 10 points	
1											
2											
3											
4											
5											
6											
DIAGEO WORLD CLASS 2018		ROMANIA	SCORING SYSTEM								
* ANNEX 1											

- Judging sheet: **max 150 points** - see the judging criteria below

## What is the Heat of the Moment challenge?

The Heat of the Moment is about learning to use new ingredients & new skills when creating cocktails. This challenge will test your ability to work with new flavors & techniques a la minute. It is a way of showcasing your talent as a bartender to adapt to new environments & flavours to create a special serve bespoke to your customer. You will not be able to prepare anything for this challenge.

## Brands to be used

Singleton of Dufftown 12 y.o., Cardhu 12 y.o., Talisker 10 y.o., Tanqueray No. Ten, Ciroc Vodka, Ketel One Vodka

## Judging Notes

1 World Class judge will be scoring you on your cocktail serve.



# WORLD CLASS™

CHALLENGE	HEAT OF THE MOMENT	JUDGE	
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BAR NAME		CITY	
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BARTENDER		COCKTAIL NAME	
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Flavour pairing & expression of the spirit	Maximum	10 points	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	positive	<input checked="" type="checkbox"/>	negative <input type="checkbox"/>

Aroma, Taste, Flavour & Balance	Maximum	30 points	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	positive	<input checked="" type="checkbox"/>	negative <input type="checkbox"/>

Drink presentation	Maximum	10 points	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	positive	<input checked="" type="checkbox"/>	negative <input type="checkbox"/>

Creativity	Maximum	30 points	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	positive	<input checked="" type="checkbox"/>	negative <input type="checkbox"/>

Technique	Maximum	30 points	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	positive	<input checked="" type="checkbox"/>	negative <input type="checkbox"/>

Hosting & Storytelling	Maximum	10 points	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	positive	<input checked="" type="checkbox"/>	negative <input type="checkbox"/>

Challenge Bonus	Maximum	30 points	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	positive	<input checked="" type="checkbox"/>	negative <input type="checkbox"/>

TOTAL POINTS	Maximum	150 points	
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GENERAL NOTES
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